

What is Ignite?

Ignite: to set afire or to set in motion.

By now, you have hopefully heard of the new young professional organization in Jones County called Ignite. Many people may be wondering, what is Ignite. This article is an attempt to shed some light on this issue.

In January of 2010, a group of young adults in Jones County met at Tyler and Downings to discuss the common desire of having an organization that embodied the interests and concerns of young adults in the area. It seemed like there was a widespread conversation throughout the community about the un-connectedness of young people in Jones County. The traditional groups in Jones County, although good, were not wired to meet the interest and desires of young adults. And from this Ignite was born.

The name was selected so as to embody the core of what Ignite is. To ignite something is to set afire or to set it in motion. Ignite strives to do just this. It is Ignite's desire to create



a more vibrant community, a community that is striving to become more alive. Ignite hopes to be the match that sets Jones County on fire.

We try to do this by CONNECTING, LEARNING, and LIVING. To connect is to build relationships, to bring together young adults with the same passion and drive. To learn is to enhance our skills and abilities, to improve. To live is to be people of action, to dive in, to take risk.

This is Ignite.

Committee Updates:

Professional Development:

Ignite hosted a great social media seminar in July. We had a good turnout and it sparked some good conversations about how people underutilize applications like facebook. In October and January we will be sponsoring more professional development events. Details to come.



Social Committee:

In July, Ignite spent the evening at the Rainbow Supper Club to welcome them as a new



business. On September 11th Ignite will be sponsoring an Iowa v. Iowa State tailgate. It will be held at Scooters and will begin at 11:00 a.m. Fantasy Football has also been launched and Ignite Power Lunches are kicking off. Finally keep your eyes out for Ignite's Monthly Happy Hour. September 16th is that date and the place is YTD.

Marketing/Membership: Membership is up to 55 young professionals and growing! Ignite has also launched a website (www.ignitejc.org) and as always has their facebook page. This newsletter is also new.

Community Development: Ignite is launching a new and exciting new program where Ignite members visit the schools in Jones County and speak about their profession and why they chose Jones County to call home.

Worth Reading:

This section is our attempt to give you, the reader, some insight. This blog is a summation of a dying father's advice to his teenage daughter that was printed in the [Harvard Business Review](#). The truths are simple, but insightful. Just click on the link.

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Ignite has recognized that it is one thing to exist, but it is another thing to achieve. Therefore, we have set our sights on goals that focus on 1 year, 3 years, and 5 years. This will provide short and long term planning that will stabilize and propel Ignite into the future.



These goals will both be internal and external. Keep a look out for the unveiling of these external goals in the near future.

Ignite will also be seeking partners in achieving these goals. Ignite rests on the principal of relationships and we understand the power of utilizing other people and organizations to become a stronger Jones County.

Ignite Corporate Sponsors

Many businesses have chosen to come up alongside Ignite to make Jones County a more vibrant place. We want to thank each and every one. Click on their name to go to their website.

- ITS
- F&M Bank
- Rick Meyer Insurance Agency
- Bennett Machine and Fabricating
- Monticello Express
- Midwest Transfer
- Jones Regional Medical Center
- Stone City General Store
- J & P Cycles
- Feldmann's Yard N' Garden
- Security State Bank

If you would like to become a corporate sponsor contact Nick Miller at nmiller@ohnwardbank.com.

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